



## STAR PRAIRIE LIONS CLUB

P.O. Box 198  
Star Prairie, WI 54026  
[www.StarPrairieLions.com](http://www.StarPrairieLions.com)  
[www.OxCartDays.com](http://www.OxCartDays.com)

June 25, 2009

Greetings from the Star Prairie Lions Club!

This year's Ox Cart Days festival will be held August 21, 22, 23, 2009. We've had many inquiries from area businesses about how their business can help sponsor the Ox Cart Days event. This letter is to inform you of an exciting opportunity on how your business can benefit from becoming a sponsor of Ox Cart Days. As many know, Ox Cart Days is our biggest fundraising event but what many may not know is that we donate to programs that help people who suffer from blindness, diabetes, and many other handicaps, to local benefits, fire victims, scholarships, food shelves, area parks, and many other local causes. Every year, we host the Easter Egg Hunt, Haunted House & Hayride, and Santa Day for the area's children and their families. We also co-host the activities at the 4<sup>th</sup> of July program at Hatfield Park for the families of the community.

Our Ox Cart Days sponsorship program has been completely redesigned to offer more exposure and publicity for your business. **Enclosed is information that specifies the amount of exposure your business will receive at each of the five different sponsorship levels.** If you have any questions, contact Lion Tom Gibson at 715-222-3338 or send an e-mail to [sponsorship@oxcartdays.com](mailto:sponsorship@oxcartdays.com) as soon as possible. All sponsorships must be returned by **August 1, 2009**. Make all checks payable to: **Star Prairie Lions Club** and return the forms and your check to the address at the top of this letter. All the pages enclosed in this mailing are also available online in the "downloads" section of our web site at [www.OxCartDays.com](http://www.OxCartDays.com) for your convenience.

None of what we do would be possible without the generous support of the area's businesses and the residents in our communities who volunteer their time and service working at our events. Again, if you have any questions contact Lion Tom Gibson at 715-222-3338 or send an e-mail to [sponsorship@oxcartdays.com](mailto:sponsorship@oxcartdays.com) as soon as possible. As always, we greatly appreciate your support. Thank you!

Sincerely yours,

Tom Gibson  
Treasurer, Star Prairie Lions Club  
Public Relations Chairman, Star Prairie Lions Club  
Entertainment Chairman, Star Prairie Lions Club  
Ox Cart Days Co-chairman, Star Prairie Lions Club  
Webmaster, Star Prairie Lions Club

...Since 2005, the Star Prairie Lions Club has contributed over \$220,900.00 to help provide for local & international causes, programs, projects and local events that have helped improve the quality of life for people in our communities and abroad.

## Sponsorship Form

Each level of sponsorship comes with a package of benefits as described on the "**Sponsor Benefits**" page. You may also target your sponsorship towards a specific event. If so, you will receive enhanced recognition during that event of Ox Cart Days.

Please Review Your Options & Select From The Following:

\_\_\_\_\_ **Platinum Sponsor \$500**

- \_\_\_ Street Dance featuring: Stampede (Fri. Night)
- \_\_\_ Street Dance featuring: Arch Allies (Sat. Night)
- \_\_\_ Grand Parade
- \_\_\_ Fast-Pitch Softball Tournament

\_\_\_\_\_ **Gold Sponsor \$250**

- \_\_\_ Kiddie Tractor Pull
- \_\_\_ Karaoke Contest by Prairie Dawg (Sat. Afternoon)

\_\_\_\_\_ **Silver Sponsor \$100**

- \_\_\_ NR Marching Tigers Post Parade Concert
- \_\_\_ Medallion Hunt

\_\_\_\_\_ **Bronze Sponsor \$50**

- \_\_\_ Auggie the Clown
- \_\_\_ Kid's Bike Race

\_\_\_\_\_ **Advertising Sponsor \$25**

We want to be as creative as you are in building a sponsorship package that meets your needs. In-kind (in-trade) sponsorships are welcomed if they help reduce a festival expense or provide a new fundraising opportunity for the Star Prairie Lions Club. Please contact Lion Tom Gibson at 715-222-3338 to discuss a creative sponsorship idea or in-kind sponsor opportunity.

Make checks payable to: **Star Prairie Lions Club**  
**P.O. Box 198**  
**Star Prairie, WI 54026**

## OX CART DAYS

# 2009

[www.OxCartDays.com](http://www.OxCartDays.com)

## HELP US CONTINUE to bring spectacular events to OX CART DAYS!

Would you like to gain exposure for your business while helping the community? Be a part of the Ox Cart Days tradition. Sponsor one of the events listed on this page and you can have it all!

In addition to your sponsorship benefits (see "Sponsor Benefits" page) you will gain added exposure and recognition during that specific event and everywhere we list our schedule of events!

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All proceeds from Ox Cart Days are used to help support local causes, programs, and projects that help to improve the local economy and the quality of life for the people in our community.

Select a sponsorship option, fill in **ALL** contact information below, and return this entire page with your payment.

Contact Business: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

# SPONSOR BENEFITS

# OX CART DAYS 2009

[www.OxCartDays.com](http://www.OxCartDays.com)



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Below is a summary of all the benefits you will receive according to the sponsorship level you choose. Ox Cart Days only comes once a year, don't miss your chance to become involved in this growing and vibrant community.

*It may well be the best marketing dollars you spend all year!*

	Platinum \$500	Gold \$250	Silver \$100	Bronze \$50	Advertising \$25
● <b>COMPANY LOGO</b> in the following advertising placements:					
<input checked="" type="checkbox"/> LOGO front page of event web site	★				
<input checked="" type="checkbox"/> LOGO on Platinum Sponsor banner on main stage all weekend	★				
<input checked="" type="checkbox"/> LOGO on general event ad in paper	★	★			
<input checked="" type="checkbox"/> LOGO on event posters (if payment is received before printing)	★	★			
<input checked="" type="checkbox"/> LOGO on thank you ad in paper	★	★			
<input checked="" type="checkbox"/> LOGO on sponsor page of event web site	★	★	★		
<input checked="" type="checkbox"/> Company banner in festival area** - 3 for Platinum, 2 for Gold, 1 for Silver	★	★	★		
<input checked="" type="checkbox"/> Enhanced recognition at selected Ox Cart Days component	★	★	★		
<input checked="" type="checkbox"/> Company name on posters (if payment is received before printing)	★	★	★	★	
<input checked="" type="checkbox"/> Company name on "All Sponsors" banner at event	★	★	★	★	
<input checked="" type="checkbox"/> Company name on general event ad in paper	★	★	★	★	★
<input checked="" type="checkbox"/> Company name on thank you ad in paper	★	★	★	★	★
<input checked="" type="checkbox"/> Company name on sponsor page of web site	★	★	★	★	★

\* Cash sponsors only

\*\* Banner must be provided by company. No larger than 3' x 6' and delivered to the Village office by August 14, 2009